



Strategic Statement 2011 - 2016

Vision

To promote a healthy future for rural people living in New Zealand and partnering with rural communities to seek to establish a sustainable and effective health system.

Mission

Partnering with the community to build a healthy rural future.

Values

Respect, Professionalism, Partnership, Cultural Responsiveness, Integrity, and Independence

Goals

- To advocate for, and work with rural communities to promote and develop flexible and innovative models of health care that reflect local community need and circumstances;
- To partner with health professionals, employers, agencies and communities to support and promote rural health as an attractive career;
- To promote the development of research and teaching which advances knowledge and informs change in rural health;
- To be a resource for advice on rural health issues;
- To partner with Maori to promote an environment in which the health of Maori living in rural communities will be improved;
- To seek ways of ensuring the efficient and effective use of the rural health workforce; and
- To collaborate with other sectors, by investigating and advising on the most appropriate use of available rural health resource to create a stable rural infrastructure.

